



PORTABLE SECURE HEALTH INFORMATION

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Contact: Deborah Trivitt
Trivitt Public Relations
402.573.7143

3,000 Seniors to Benefit From Grant to Provide Health Data Card

Grant benefits patients 65 years of age or older to receive a medical smart card.

OMAHA, Neb, -- Three thousand Omaha area residents will be able to receive Health Data Cards, smart cards that securely store medical information, for a nominal \$14 fee through a grant from an anonymous corporate donor, according to HDC President Henry Zach.

“HDC normally markets the cards to employers, insurance providers, healthcare systems, physicians, associations and other organizations for distribution to employees, patients and members, but this excludes residents who are 65 years of age and older and may not be employed or a member of any group,” Zach explained. “The grant will fund a majority of the cost of the cards including handling and postage fees,” Zach said.

Individuals can apply for a card by completing the online application form at www.healthdatacard.com and mailing their \$14 payment plus tax by check to HDC, 9910 North 48th Street, Omaha, NE 68152. Printed applications are also available by calling 402-933-5000.

“Depending on the response, we plan to mail out cards as part of this program within two to three weeks of receipt of the applications,” Zach said. In addition to the cards, participants will receive decals for automobiles and homes so emergency personnel will be alerted to look for the card. They will also receive a printout of the information on the card so they can verify their information.

Physicians who want to install the software and readers so they can read the information on the cards should contact HDC at 402-453-7000. The software is free, easy to install and simple to learn, according to Zach. “Training takes only 20 minutes. We install the software, which does not interfere with any existing office programs,” he added. “In fact, our software can even integrate seamlessly with most practice software if they would like.” Only licensed medical facilities or providers can receive the free software that reads the cards.

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A Health Data Card is a credit card-sized “smart card” with a memory chip. The HDCard will allow patients easier access to and greater control of their protected personal health information, in line with the spirit of the Health Insurance Portability and Accountability Act (HIPAA).

Healthcare systems and hospitals that have the HDC software installed in their Emergency Rooms include: Alegent Health – Lakeside Hospital, Immanuel Medical Center, Bergan Mercy Medical Center, Midlands Hospital, Mercy Hospital; Methodist Hospital; Children’s Healthcare Services; Creighton University Medical Center; The Nebraska Medical Center.

HDC is a privately held corporation headquartered in Omaha, NE. For more information visit the company’s web site at www.healthdatacard.com or call 866.820.2273.

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