



## News Release

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**MPACT, INC. SIGNS AGREEMENT  
AS REPRESENTATIVE / DEVELOPER OF HDC (HEALTH DATA CARD)**

*HDC provides smart card technology for patient health and emergency medical information.*

Omaha, Neb. – May 14, 2004- HDC (Health Data Card), a leading provider of smart card technology for health information, today announced the company has signed an agreement with Mpac, Inc. of Jackson, Miss., as a representative / developer.

Steve Ludlam, president of Mpac, Inc., will be responsible for distributing HDC software, portable card readers and cards to a variety of industries and service providers. He will also be responsible for developing and integrating HDC technology with other types of smart cards.

“As a former hospital administrator and a nationally certified and Mississippi-registered EMT-A, I immediately saw the value of HDC’s solution for healthcare providers as well as for patients,” Ludlam explained.

Mpac, Inc. has been a leading value-added developer of customized, automated identification solutions to hospitals, health care providers, casinos and other organizations since 1994.

HDC provides a portable, secure health smart card allowing individuals to manage their personal health information on a convenient, smart card. HDC software is offered free to any licensed healthcare institution or provider.

“We are excited about the opportunity HDC gives us to help individuals become more involved in and knowledgeable about their healthcare,” said Ludlam. “We think employers, healthcare systems, physicians’ clinics, universities and state agencies will be interested in providing this smart card technology to help patients, employees and clients communicate their healthcare information securely.”

“We know the emergency room and ambulance workers will appreciate having fast access to accurate medical information such as medications, allergies and important medical and chronic conditions when they respond to emergencies,” Ludlam said.

“HDC is eager to help build the opportunities for distribution of smart card technology outside the metropolitan Omaha community where it was launched, said Henry Zach, president of HDC. “Mpact Inc.’s experience in systems integration and distribution with contacts in healthcare institutions, casinos, corporations and government agencies across the USA bring great value to our distribution process.”

HDC is a privately held corporation headquartered in Omaha, Neb. For more information visit the company’s web site at [www.healthdatacard.com](http://www.healthdatacard.com) or call 866.820.2273.

Mpact, Inc. is a privately held corporation headquartered in Jackson, Miss. For more information visit the company’s web site at [www.mpactinc.com](http://www.mpactinc.com) or call 601.984.3620.

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