



PORTABLE SECURE HEALTH INFORMATION

HEALTH DATA CARD SIGNS AGREEMENT WITH MASSACHUSETTS DISTRIBUTOR

Company provides smart card technology for patient health history, emergency medical information.

Omaha, Neb. – February 4, 2004—HDC (Health Data Card), the country's leading provider of smart card technology for health information, announced the company has signed an agreement with Micro Rental and Leasing Corporation of Northborough, Mass., as one of 22 distributors to be named in the United States. Allen Walpert an owner of Micro Rental and Leasing Corporation will be responsible for distributing HDC software, portable card readers and cards in Massachusetts, Connecticut, Rhode Island, Maine, New Hampshire and Vermont representing a population base of 14 million residents.

Micro Rental and Leasing Corporation provides sales and service to the hospital, correctional facility, university and corporate campus markets. Micro Rental is also a distributor for Debitex, a world leader and innovator in the manufacture and sale of electronic cash systems using smart card and off-line magnetic stripe card technology.

HDC provides a credit card-sized card in which a memory chip and small processor are imprinted. The card stores secure comprehensive healthcare data—from demographics and insurance information to more vital details such as medications, allergies, immunizations and "emergency 911" data. The card is initialized, written to, and read from by means of proprietary free software provided by HDC to licensed healthcare professionals and institutions.

The cards allow individuals to carry their personal medical information on a convenient, smart card that can be read by computers in emergency rooms and portable readers (PDAs) in ambulances. Smart card technology helps ensure that more complete patient data is available to healthcare providers, reducing the likelihood of an error due to incomplete patient-provided information or second-guessing when a patient is incapacitated.

Unlike paper-based medical records storage, the Health Data Card provides the best choice for secure, private, and convenient healthcare data storage. HDC creates peace of mind through the timely delivery of quality care and healthcare information.

"We are excited about the opportunity HDC gives us to help individuals become more involved in and knowledgeable about their healthcare," said Walpert. "We think employers, healthcare systems, physicians' clinics, correctional facilities, universities and state agencies in the New England states will be interested in providing this smart card technology to help patients, employees and clients communicate their healthcare information securely."

"We know the emergency room and ambulance workers will appreciate having fast access to accurate medical information such as medications, allergies and important medical and chronic conditions when they respond to emergencies," Walpert said.

"HDC is eager to help build the opportunities for distribution of their smart card technology outside the metropolitan Omaha, NE community where it was launched, said Henry Zach, president of HDC. "Allen's experience in the smart card distribution arena and his contacts with New England healthcare institutions, correctional facilities, corporations and government agencies brings great value to our distribution process."

HDC is a privately held corporation headquartered in Omaha, Neb. For more information visit the company's web site at www.healthdatacard.com or call 866.820.2273.